

CONSTRUCTION VIDEO PRODUCTION · JACKSONVILLE, FL & NATIONWIDE

# Show the work. *Win the work.*

Trusted video marketing for construction and its related industries. Every video is built around the outcomes you need, from winning bids and landing larger projects to hiring experienced crews.



Since 2021

Producing client work

75+

Clients

1M+

Views for some clients, across platforms

## WHAT WE CREATE

### Flagship commercials

Who you are, what you do and why clients choose you.

### Project highlights

The scale, complexity and quality of your work.

### Meet the team & client testimonials

Leadership, key people and satisfied clients on camera.

### Recruiting videos

The roles, the environment and the opportunity.

### Ongoing content partnerships

Regular production that follows your projects.

### Timelapse & progress documentation

Milestone coverage from groundbreaking to completion.

### Safety & training videos

Onboarding, orientations and toolbox talks.

### Pursuit & shortlist interviews

Your team and approach for bid pursuits.

### Owner & stakeholder updates

Progress updates for owners and investors.

### Social media & targeted ads

Put your videos in front of the right people.

## ON YOUR JOBSITE

### FAA Part 107 certified

Licensed commercial drone operation.

### OSHA-trained, PPE ready

Site-safety trained crew with its own hard hats, vests and boots.

### Scheduled around your work

Shoots planned around active operations.

### One accountable lead

Your direct contact from first call to delivery.

# Proven *results.*

[shea-visuals.com/client-stories](http://shea-visuals.com/client-stories)



## TB Landmark Construction · Trusted with multiple municipal contracts

Underground utilities · Directional drilling

**CHALLENGE** Attract new clients, show municipalities and large developers that their crews work safely and can handle large projects, and bring the right people onto their team.

**APPROACH** An ongoing partnership with a variety of videos: aerial and on-site coverage of directional drilling, water main installs, safety practices and milestones, plus multiple capabilities and recruiting videos for a variety of open roles.

**RESULT** Showing how safely their crews work helped TB Landmark win multiple municipal contracts. The videos also showcase their capabilities to large developments, help fill open roles, power their website and portfolio, and represent their work at industry expos. 1M+ social media views in the first year.



## Southern Earthworks · Won their largest bid over competitors

Site work · Paving · Land clearing

**CHALLENGE** Prove they could take on bigger, more complex jobs and stand out from the contractors they bid against.

**APPROACH** Documented their biggest projects, from land clearing and site prep to paving, with their crews and equipment in action from the ground and the air.

**RESULT** Showing their capability videos helped them win their largest bid over competing contractors. 500K+ views across platforms in the first year.



## Buchanan Builders · Chosen to build a new custom home

Custom homes · Renovations

**CHALLENGE** Show prospective clients the dedication, customization and attention to detail they put into every home.

**APPROACH** Documented several projects over several years, every stage of each build, plus a flagship commercial for their website and highlight videos of each project from beginning to end.

**RESULT** Gives prospective clients an inside look at how Buchanan builds, and helped a new client choose Buchanan to build their home.

## FEATURED WORK

### CAPABILITIES VIDEO

TB Landmark Construction [youtu.be/w12nhFMUQAY](https://youtu.be/w12nhFMUQAY)

### RECRUITING VIDEO

TB Landmark · Join Our Team [youtu.be/jdgc6tBSSHY](https://youtu.be/jdgc6tBSSHY)

### COMPANY COMMERCIAL

Buchanan Builders [youtu.be/ycti-9Y0ClQ](https://youtu.be/ycti-9Y0ClQ)

### INFRASTRUCTURE PROJECT

TB Landmark · Panama City 42" water main [youtu.be/mlIfHICg-Gw](https://youtu.be/mlIfHICg-Gw)

### PROGRESS DOCUMENTARY

Eason Development · Mercy Hill Church [youtu.be/3s6E8vc9ms4](https://youtu.be/3s6E8vc9ms4)

### ABOUT US VIDEO

Southern Earthworks [youtu.be/c1BS09LOKpC](https://youtu.be/c1BS09LOKpC)

## SELECTED CLIENTS



## START A PROJECT

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Book a call online